

Virginia Blanco

GRAPHIC + WEB DESIGNER

EXPERIENCE

JUL 08–PRES **Inside Out Design : New York City**

Senior Designer

Responsible for conceptualization, project and client management, art direction and production of print-based design and web interaction design for a range of small to mid-sized companies in a wide variety of industries.

JAN 03–PRES **Virginia Blanco : Bolivia, USA, Europe**

Freelance Graphic Designer

Freelance graphic designer providing branding, website design, interactive visual interfaces, presentations, catalog, online newsletter, custom invitations and marketing collateral. Responsibilities include creative management as well as design and production for several businesses in USA, Bolivia and Europe.

APR 06–FEB 07 **The Buzz Group : New York City**

Graphic Designer

Applied clients' corporate identity to promotional pharmaceutical products and illustrated custom graphics, prepared electronic proofs of plastic or paper based products for manufacturing. Designed and supported the development of new promotional products, designed logos, illustrations and advertisements for the Buzz Group's standard product line.

MAR 04–AUG 05 **Informática Latina : Cochabamba, Bolivia**

Manager of Visual Communications

Designed and developed creative services department, hiring and supervising two designers and supported the development of the company's business plan. Participated in sales presentations, managed client relationships and led design projects as advertising, T-shirts, photography art direction, logos, websites and posters.

FEB 03–MAR 04 **Factor ñ : Cochabamba, Bolivia**

Graphic Designer

Major designs projects included a website for the best photographer in Bolivia. Analyzed and developed corporate identities for small businesses, created interactive web sites, logos, brochures. Developed the corporate identity for the company's visual communication department.

EDUCATION

WINTER 09 **School of Visual Arts : New York City**

Information Design, Continuing Education Classes

MAY 04 **UPB Universidad Privada Boliviana : Cochabamba, Bolivia**

Bachelor in Graphic Design Communication, Summa Cum Laude

SKILLS AND SOFTWARE

Adobe Indesign, Illustrator, Photoshop, Flash, QuarkXpress, Microsoft Office

Graphic design and page layout.

Web and presentation design interfaces. Wireframing.

Production and pre-press.

Idea development and research.

Read, write and speak English and Spanish (native speaker)

OTHER INFORMATION

Dual citizen of the United States and Bolivia. Avid traveler, photographer, amateur jewelry designer, quilting and passionate baker.